



CHURCHILL



**Environmental Presentation**





CHURCHILL

# Our Environment

the steps to a more sustainable future

We give extensive consideration to the impact on the environment throughout our productions processes and ensure that the best environmental option is always adopted.



# Reduce Reuse Recycle - The Past

- We established once fired technology in 1980 and we have continued to invest in products that use this greener manufacturing process
- In 2019 we installed 240 solar panels on our factory roof, reducing our carbon footprint by 23 tonnes.
- Energy reducing LED lighting has been installed across 75% of our site and continues to be rolled out.





# Reduce Reuse Recycle - The Present

- Our glazing system is carefully formulated to allow oversprayed glaze to be collected, go through a lengthy cleaning process and then be recycled, minimising our impact on the environment.
- Rejected fired plates are recycled into an aggregate that is used in road building.
- Our standard packaging contains zero plastic and all our cardboard packaging is recyclable.
- We work with environmentally responsible raw material suppliers to ensure transparency and continuity of supply.



# Reduce Reuse Recycle - The Present

- We have established a European distribution center in Rotterdam, We now send bulk orders for the UK into the European distribution center. This has replaced multiple carriers into Europe which has resulted in a 40% reduction in CO2 emissions.
- All carriers that we use operate vehicles which are Euro 6 compliant.





# Reduce Reuse Recycle - The Future

- Our new warehouse will have 340 solar panels installed on the roof, making it self-sufficient. This will reduce 35 tonnes from our carbon footprint.

- We continue to invest in initiatives that will deliver energy efficiencies, building an environmentally conscious business and a sustainable future.



# Made to Last

- Our products are made to last.
- All products have longevity compared to alternatives in the marketplace.
- All of our ceramic products are vitrified for strength. On average our UK made vitrified ceramic bodies can withstand the weight of 19,500psi
- Our products are tested to withstand 5000 dishwasher cycles.
- Learn more about the longevity of our products in our technical brochure.







# CHURCHILL<sup>®</sup>

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